

MEDIA RELEASE

INAUGURAL OCBC BONDING CHARITY RUN ATTRACTS 1,000 PARTICIPANTS AND RAISES RM40,000 FOR CHARITY

Run set to become an annual event for the Kluang Community

Kluang, 19 February 2016 – The inaugural 10km OCBC Bonding Charity Run held in Kluang, Johor last Saturday (13 February), attracted a thousand participants who collectively raised RM40,000 for charity.



The runners, all geared up at the starting line, being flagged off by Yang DiPertua Majlis Perbandaran Kluang, Tuan Haji Ismail Bin Abu, with OCBC Bank Kluang Branch Senior Manager Mr Rajandran Sangaran (extreme left) sounding the horn

The event, organised by Rotary Club of Kluang in partnership with title sponsor OCBC Bank (Malaysia) Berhad (OCBC Bank) is now set to become an annual affair.

Flagging off the bonding run a day ahead of Valentine's Day, the Yang DiPertua Majlis Perbandaran Kluang, Tuan Haji Ismail Bin Abu was so pleased with the outcome that he urged for it to become a fixture on the Kluang community calendar and to start at the Dewan Jubli Intan for greater prominence in future years.



Participants donning their finisher's medals giving the thumbs up to the OCBC Bonding Charity Run

The *OCBC Bonding Charity Run 2016* run which started at 7.30am at Taman Rekreasi Gunung Lambak brought together participants from as young as nine to as old as 76, and even included guests from as far as Singapore and Taiwan. The first 500 participants completing the run received a finisher's medal, certificate and goodie bag.

According to Rotary Club of Kluang Organising Chairman, Past President Mr Chen Wee Kong, the charity run was aimed at promoting a passion and love for sports among youth in particular and to inculcate the spirit of healthy competition among them.

"The event aimed at fostering unity and getting the community to come together to run for better health, better bonding and ultimately create a better lot for the underprivileged children of the community through the money that was raised. We would like to thank the Kluang community who came in droves to participate and support this cause and we are set to bring it on again next year," he said.

Also present at the run was title sponsor OCBC Bank's Kluang Branch Senior Manager, Mr Rajandran Sangaran. He said OCBC Bank, which has been operating in Kluang for 75 years, has been in recent times looking to become even more entrenched in the localities in which it operates.

"Our involvement in the *OCBC Bonding Charity Run* is a prime example of how we collaborate and engage with communities throughout the country. We are hoping to become even more intrinsically involved with the Kluang community; and this partnership is one way for us to commit tangibly to going beyond simply providing superior banking products and services. We would also like to meet the social needs of the community.

"We are pleased to have been able to come in as title sponsor of this year's bonding charity run. And we are particularly happy to see such a significant amount being raised ultimately for Yayasan Rotary Kluang's dialysis centre and programmes for the underprivileged children in our community," he said.

He added that OCBC Bank's primary CSR emphases lay in children, education, community and cycling.

"Beyond merely contributing through a cash sponsorship, we at OCBC Bank in Kluang will be engaging with the underprivileged children themselves through the Rotary Club of Kluang's many efforts. These include the distribution of school uniforms, shoes and school bags before school reopens, paying for tuition fees, provision of free eye screening especially for those in rural schools and free spectacles where appropriate, conducting courses and seminars related to academic excellence and so forth," Mr Rajandran said.

The *OCBC Bonding Charity Run* was title-sponsored by OCBC Bank in partnership with the Rotary Club of Kluang and Majlis Perbandaran Kluang, with support from FUWA Group Sdn Bhd.

It was supported by volunteer groups including the scouts of Sekolah Menengah Jalan Mengkibol who assisted in the registration and distribution of medals and the Kluang cycling group DEFI which assisted the runners during their journey.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank has been ranked Asean's strongest bank and among the world's five strongest banks by Bloomberg Markets for five consecutive years since the ranking's inception in 2011.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and regions. These include the more than 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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